

BestsellerServices

DENISE CASSINO'S #1 BESTSELLER SYSTEM

For those unpublished with a manuscript, program includes the following:

- Directing author to competent publisher/formatter/editor
- Creating necessary accounts on Amazon and elsewhere
- Uploading and publishing all editions
- Placing the book in the most beneficial categories on Amazon.
- Optimizing your book page and profile on Amazon to improve ranking prior to promotion
- Creation of an attractive webpage for launch with book summary, bio, endorsements which remains active indefinitely for ongoing promotion
- Instruction in developing effective social media program
- Help with writing effective tweets
- Development of content (images) for social media
- Creation of flyer for emailing on launch day
- E-blitz to approximately 230,000 contacts, including 12 tweets per day to 200,000+ followers for 6 days; 12 posts per day on Google+; random posts to 3 Facebook pages and main account (4500 total) as well as LinkedIn and placement of book in newsletter to 2500.
- Unlimited consultation in perpetuity

This is a comprehensive proprietary system developed by Denise Cassino to optimize Amazon much the way one would optimize a website by creating a buzz within the search engine to increase the ranking. Google optimization and ongoing promotion will keep the book in Bestseller status.

With the right keywords and a high ongoing ranking, sales will continue. If the ranking wanes over time, repeating some of the tasks the author learns with this system will boost the ranking over and over again. The time required is about 20 hours over a several-month period. Price: \$3850 in installments

One recent author said the following:

"I can't say enough good things about Denise, and highly recommend her if you are considering a launch. Denise is available, amazingly PATIENT, always pleasant, enthusiastic, helpful and downright sunny. She's CREATIVE and built a beautiful site

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that captured my message clearly and that I was proud of. She is THOROUGH. She blasted every aspect of the social media with publicity on my book to reach #1”

~Dr. Christine Ranck